Subject specific grading criteria proposed by the Graphic Design and Graphic Arts Technology staff and established by the Board of Undergraduate Studies of Science, Technology and Media 2007-04-11. MIUN 2007/896

Grading criteria: Graphic Design

| Grade | Criteria |
|-------|--|
| A | Level: |
| | To obtain the grade A the student should: |
| | • be able to evaluate concepts, techniques and methods of the subject of graphic |
| | design. |
| | • be able to independently and creatively choose method and approach to a given |
| | problem. |
| | • be able to critically examine and analyze the processes and strategies which can |
| | be used to solve problems and assignments in the field of graphic design. |
| | Range: |
| | To obtain the grade A the student should: |
| | demonstrate very good knowledge and understanding of graphic design as well |
| | as being able to determine which parts are central for the subject. |
| | Application: |
| | To obtain the grade A the student should: |
| | be able to choose approach and method to independently find an original |
| | solution to a given problem. |
| | • be able to critically discuss his/her solutions as well as the solutions of others |
| | and be able to suggest other options. |
| | Results: |
| | To obtain the grade A the student should: |
| | • demonstrates outstanding results considering the requirements of the course |
| | learning objectives. |
| В | Level: |
| | To obtain the grade B the student should: |
| | • be able to describe concepts, perspectives, techniques and methods of the subject |
| | of graphic design. |
| | • be able to independently and creatively choose method and approach to a given |
| | problem. |
| | • be able to analyze the processes and strategies which can be used to solve |
| | problems and assignments in the field of graphic design. |
| | Range: |
| | To obtain the grade B the student should: |
| | demonstrate good knowledge and understanding of essential and peripheral |
| | parts of the subject area of graphic design. |
| | Application: |
| | To obtain the grade B the student should: |
| | be able to choose approaches and methods to independently find an original |
| | solution to a given problem. |
| | • be able to critically discuss his/her solutions and the solutions of others. |
| | |

Results:

To obtain the grade B the student should:

• demonstrate very good results considering the requirements of the course learning objectives.

C Level:

To obtain the grade C the student should:

- be able to describe concepts, perspectives, techniques and methods of the subject of graphic design.
- be able to describe the processes and strategies required to solve problems and assignments in the field of graphic design.

Range:

To obtain the grade C the student should:

• demonstrate good knowledge of central parts and awareness of the more peripheral parts of the subject area of graphic design.

Application:

To obtain the grade C the student should:

• with given concepts, approaches and methods be able to solve a given problem with some independence and be able to critically discuss the solutions of others.

Results:

To obtain the grade C the student should:

• demonstrate good results considering to the requirements of the course learning objectives.

D Level:

To obtain the grade D the student should:

- be able to describe basic concepts, perspectives, techniques and methods of the subject of graphic design.
- be able to describe the processes and strategies which are required to solve problems and assignments in the field of graphic design.

Range:

To obtain the grade D the student should:

• demonstrate knowledge of the central parts and some of awareness of the more peripheral parts of the subject area of graphic design.

Application:

To obtain the grade D the student should:

• with given concepts, approaches and methods be able to solve a given problem and with guidance be able to discuss the solutions of others.

Results:

To obtain the grade D the student should:

• demonstrate satisfactory results considering the requirements of the course learning objectives.

E Level:

To obtain the grade E the student should:

- know of basic concepts, perspectives, techniques and methods of the subject of graphic design.
- know of the processes and strategies which are required to solve problems and assignments in the field of graphic design.

Range:

To obtain the grade E the student should:

• demonstrate knowledge of the central parts of the subject area of graphic design.

Application:

To obtain the grade E the student should:

• with given concepts, approaches, methods and detailed guidance be able to solve a given problem.

Results:

To obtain the grade E the student should:

• demonstrate sufficient results considering the requirements of the course learning objectives.

Fx Level:

To obtain the grade Fx the student should:

• demonstrate inadequate awareness of certain central concepts, basic perspectives, techniques and methods of the subject of graphic design but be estimated to have the possibility to shortly to be able to fulfill the course learning objectives.

Range:

To obtain the grade Fx the student should:

• demonstrate inadequate knowledge of the central parts of graphic design but be estimated to have the possibility to shortly be able to fulfill the course learning objectives.

Application:

To obtain the grade Fx the student should:

• demonstrate inadequate ability to apply the central parts of graphic design but be estimated to have the possibility to shortly be able to fulfill the course learning objectives.

Results:

To obtain the grade Fx the student should:

• demonstrate insufficient results considering the requirements of the course learning objectives but be estimated to have the possibility to shortly be able to fulfill the course learning objectives.

Revision possible within the timeframe indicated by the examiner.

F Level:

To obtain the grade F the student should:

• demonstrate insufficient awareness of central concepts, basic perspectives, techniques and methods of the subject of graphic design.

Range:

To obtain the grade F the student should:

• demonstrate inadequate knowledge of the central parts of graphic design.

Application:

To obtain the grade F the student should:

• demonstrate inadequate ability to apply the parts which are central for graphic design.

Results:

• demonstrate insufficient results considering the requirements of the course learning objectives.