

Mid Sweden University is a global university with a regional commitment where we carry out research and educate for life.

Our work leads to increased attractiveness, relevance and quality, as well as a sustainable development.

Overall goals

Our academic environments should be strong and take on global challenges

Our activities on the global arena should fuel and contribute to the development of the region

Our research and education should make knowledge accessible for more people throughout life

Our study and working environments should attract students and employees who contribute to a global and regional development

Goals

– Strengthen and visualize the connection between research and education

– Develop the strategic brand recognition in terms of profile areas: our strong and well-known research and educational areas

– Develop our interdisciplinary working methods to promote the development and distribution of knowledge

– Increase and develop our co-operations on internal, regional, national and international levels

– Strengthen current, and develop new international exchanges and research cooperations

– Increase the integration of sustainable development in education, research and cooperations

– Be nationally leading and internationally prominent in the development and quality of flexible education and technology-enhanced learning

– Be recognized for our commitment and quality in terms of lifelong learning

– Make use of and develop the opportunities that digitalization offers

– Increase our international, national and regional attractiveness

– Strengthen and develop active leadership and employeeship

– Strengthen and develop our digital study and working environments